

Jio's Content Template Registration Process

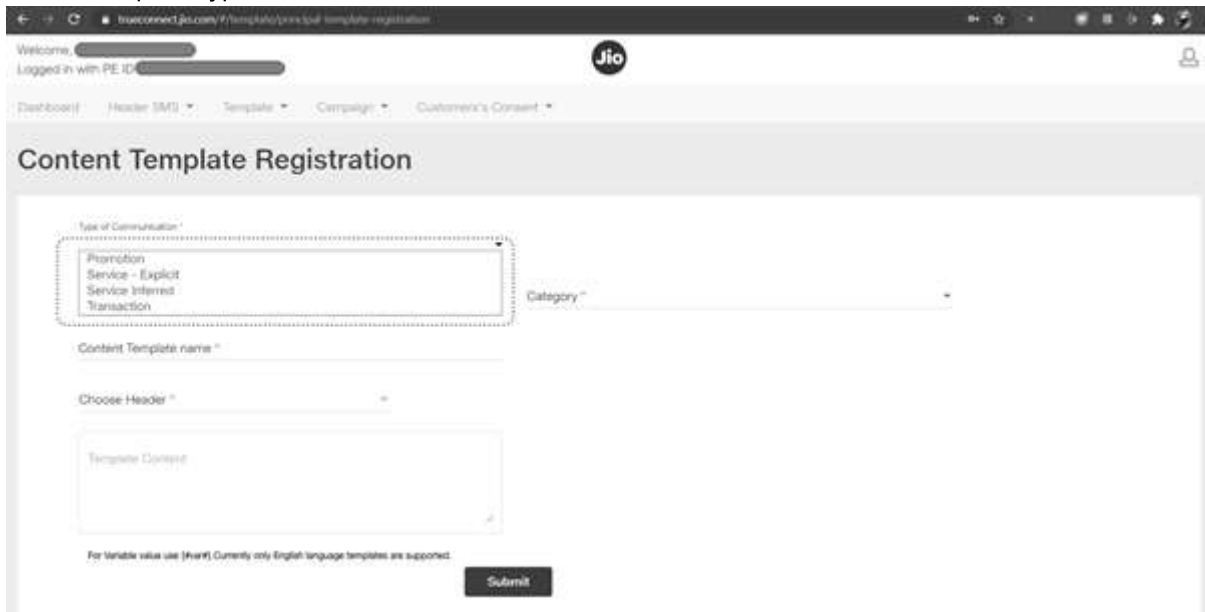
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To register a Content Template, a Principal Entity please follow the below steps:

1. Login to **TrueConnect.jio.com** (<https://trueconnect.jio.com/#>) as Principal Entity
2. Go to template -> content template registration



3. Define template type – Promotional/Transactional/Service



4. Select category of content and a registered header. The registered header should be available for selection basis category of content only – numeric for promo and alpha for Others Also keep in scope that in the end state we should allow the same header for all category types.

Welcome, [Redacted]
 Logged in with PE ID [Redacted]

Dashboard | Header SMS | Templates | Campaign | Customer's Consent

Content Template Registration

Type of Communication *
Type of Communication is required

Template Type *
Template Type is required field

Category *

Choose Header *
Header is a required field

Template Content
Template Content is a required field

For Variable value use {#}#. Currently only English language templates are supported.

Submit

Welcome, [Redacted]
 Logged in with PE ID [Redacted]

Dashboard | Header SMS | Templates | Campaign | Customer's Consent

Content Template Registration

Type of Communication *
Type of Communication is required

Template Type *
Template Type is a required field

Content Template name *
Content Template name is a required field

Choose Header *
Header is a required field

Template Content
Template Content is a required field

Category *
 Banking / Insurance / Financial products / Credit cards
 Real Estate
 Education
 Health
 Consumer Goods and Automobiles
 Communication / Broadcasting / Entertainment / IT
 Tourism and Leisure
 Food and Beverages
 Others

For Variable value use {#}#. Currently only English language templates are supported.

Submit

Welcome, [Redacted]
 Logged in with PE ID [Redacted]

Dashboard | Header SMS | Templates | Campaign | Customer's Consent

Content Template Registration

Type of Communication *
 Transaction

Template Type *
 SMS

Category *
 Others

Content Template name *
 XXXXXXXXXXXX

Choose Header *
Header is a required field

Template Content
Template Content is a required field

Submit

Welcome, [redacted]
Logged in with PE ID [redacted]

Dashboard | Header SMS | Template | Campaign | Customer's Consent

Content Template Registration

Type of Communication: Transaction

Template Type: SMS | Category: Others

Content Template name: XXXXXXXX

For Variable value use {varid}. Currently only English language templates are supported.

Submit

Welcome, [redacted]
Logged in with PE ID [redacted]

Dashboard | Header SMS | Template | Campaign | Customer's Consent

Content Template Registration

Type of Communication: Transaction

Template Type: SMS | Category: Others

Content Template name: XXXXXXXX

Choose Header: CHAPNE

For Variable value use {varid}. Currently only English language templates are supported.

Submit

5. Submit template for approval
 6. JIO's Registrar will validate and verify details provided by the Principal Entity
 7. On successful registration, the Registrar will approve and register content template ID on DLT platform
 8. The registrar will communicate successful registration or any discrepancy in case of incorrect details with the applicant on the registered e-mail and mobile number.
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